

## **Privacy Policy**

### **Introduction**

Pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC and the Act of 10 May 2018 regarding personal data protection (*Journal of Laws* 2018, item 1000) the Polish History Museum in Warsaw informs about the rules for personal data processing and your rights.

### **Administrator**

Your data is managed by the Polish History Museum seated in Warsaw, Mokotowska Street 33/35, 00-560 Warsaw, entered under number RIK: 73/2006 into the register of cultural institutions kept by the Ministry of Culture and National Heritage.

In case of questions regarding your personal data processing please contact us by e-mail: daneosobowe@muzhp.pl.

### **Data processing**

Under no circumstances shall we sell your personal data or make them available to third parties.

### **What personal data do we collect?**

Your e-mail address.

To receive our newsletter you must provide your e-mail address. After verification your e-mail will be automatically added to the subscribers' database.

### **Automatically collected data — cookies**

During your visit on our website we automatically collect data regarding your visit, for instance, your IP, regional data (country, city/town, region), domain name, browser, operational system, etc.

### **How do we use your data?**

If you subscribed to our newsletter we assume that you consented it receiving it. We shall use your data to send you our newsletter.

Automatically collected data can be used to analyze the behavior of our website's users, collect demographic data on our users, or personalize the content of our websites. These data are collected with regard to every user.

### **Changing your data**

If you wish to change the e-mail address to which we send you our newsletter you have to unsubscribe using the link included in every newsletter and re-subscribe with your new e-mail address.

### **How do we protect your personal data?**

We are obliged to ensure your data's safety. To prevent unauthorized access to your data or their revelation we have implemented suitable technical and organizational procedures to protect and secure this information.

### **Processing purposes and legal bases**

The Polish History Museum in Warsaw processes your personal data for the purposes and on the

bases listed below:

Processing objective	Legal basis for processing
Newsletter service	Consent is a premise which legalizes processing (Article 6, section 1, letter a of the GDPR).
Potential settling of or pursuing claims, or protection from such claims	The Administrator's justified interest (Article 6, section 1, letter f of the GDPR) which consists in protecting his rights.
Analytical and statistical purposes	The Administrator's justified interest (Article 6, section 1, letter f of the GDPR) which consists in analyzing the Users' behavior, activity, and preferences in order to improve the quality and adequacy of the functionalities used and the services provided.
The Administrator's and other entities' marketing purposes, particularly those connected with sending the newsletter	The Administrator's justified interest (Article 6, section 1, letter f of the GDPR) which consists in adapting the advertising content displayed to the Users' needs.

#### **Data storage period**

Your personal data shall be stored for as long as you consent to data processing or pursue claims on this account.

#### **Your rights**

You have the following rights regarding your personal data processing:

- the right to demand access to your data (Article 15 of the GDPR),
- the right to demand correction of your data (Article 16 of the GDPR),
- the right to demand removal of your data (Article 17 of the GDPR),
- the right to demand limitation of your data processing (Article 18 of the GDPR),
- the right to object to processing your data (Article 21 of the GDPR),
- the right to move your data (Article 20 of the GDPR),
- the right to not be subject to a decision based exclusively on automated processing, including profiling (Article 22 of the GDPR).

You also have a right to withdraw your consent to processing at any time, but this shall not affect the legality of the Polish History Museum's processing of your data before you withdrew your consent.

#### **Changing our privacy policy**

We reserve the right to change the above privacy policy by publishing a new privacy policy on our website.

In case of any doubts please contact us at [daneosobowe@muzhp.pl](mailto:daneosobowe@muzhp.pl).